

MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE
KYIV NATIONAL UNIVERSITY OF CONSTRUCTION AND ARCHITECTURE (KNUBA)
TURIBA UNIVERSITY (RIGA, THE REPUBLIC OF LATVIA)
REPRESENTATIVE OFFICE OF THE POLISH ACADEMY OF SCIENCES (PAN)

V International scientific and practical conference "Problems of genesis of the intellectual and innovative capital economy"

November 4-5, 2025

ORGANIZERS:

*Department of Economic Theory, Accounting and Taxation,
Department of Commodity Research and Commercial Activity in Construction
Department of Construction Economics,
Department of Management in Construction,*

The purpose of the conference is to consider the trends in the modern formation of the economy of intellectual and innovative capital as a new way of production, which is determined by the progress of science and technology, the development of high technologies and knowledge-intensive industries, requires the effective use of the intellectual potential of society, new approaches to the formation of management systems, marketing, taxation, innovation, the rational use of which, in combination with other environmental and economic conditions, ensures the achievement of a new quality of economic development based on knowledge.

MAIN THEMATIC DIRECTIONS OF THE CONFERENCE:

Section 1: Theoretical and methodological aspects of the formation of the economy of intellectual and innovation capital: problems and prospects.

Section 2. Systemic development and prospects for the transformation of accounting, auditing and taxation.

Section 3. Entrepreneurship, trade and marketing.

Section 4: Problems of forming an innovative model of development of construction enterprises.

Section 5. Post-war reconstruction of the Ukrainian economy: potential and strategy of transformation

Section 6. Updated paradigmatic, educational, cognitive and qualimetric principles of management development in construction

Scientists, postgraduate students, students of universities and research institutions, as well as practitioners from Ukraine and foreign countries who are actively engaged in research in the field of economic sciences are invited to participate in the international conference.

Working languages of the conference: Ukrainian, English.

PROCEDURE FOR CONDUCTING
V International scientific and practical conference "Problems of the Genesis of the Economy of Intellectual and Innovative Capital"

November 4, 2025.

10.00 – 10.30 – registration of conference participants a. 335

10.30 – 13.00 – plenary session a. 335

13.00 - 14.00 – break, coffee break

14.00 – 17.00 – work of sections a. 319, a.335, a.342, 320, 362

November 5, 2025.

10.30 – 12.30 – work of sections a. 319, 335, 342, 320, 362

12.30 – 13.00 – summarizing the results of the conference a. 335

Regulations of the conference:

Presentations at the plenary session - up to 15 minutes.

Presentations at breakout sessions - up to 10 minutes.

Based on the results of the conference, a collection of conference materials will be compiled, which will be sent to the authors, as well as posted on the website of the Department of Economic Theory, Accounting and Taxation of the Kyiv National University of Construction and Architecture at <https://library.knuba.edu.ua/node/1068>.

To participate in the conference and publish abstracts in the collection of materials of the international scientific and practical conference, you must submit **by November 1, 2025** (inclusive):

1) fill out an e- forms application for participation in the conference

(the link must be inserted into the browser's search bar)

<https://docs.google.com/forms/d/e/1FAIpQLSesRluXuB7V3FtRMM8QBIjqkmij31DKw0NMpANVYf3UAvxoWg/viewform?usp=header>

2) send by e-mail to the organizing committee **e-mail: kapitall335@ukr.net** the thesis of the conference designed in accordance with the specified requirements (see requirements for the design of report materials and a sample design of theses)

Participation in the conference with the publication of theses in the electronic version of the collection is free of charge.

In the "Subject" field of the e-mail, enter the last name of the author(s). The name of the file should correspond to the last name of the first author (for example, thesis_Ivanov.docx).

All conference participants will be provided with a collection of conference abstracts, which will be sent by December 1, 2025 to the participant's mailing address specified in the application.

The Organizing Committee reserves the right to return abstracts for revision in case they do not correspond to the conference topic or the requirements for their design, or contain academic plagiarism (the originality of the text should be at least 60%). The Organizing Committee reserves the right to reject late submissions. The authors will be informed about the inclusion of the report in the conference plan within three working days.

Requirements for the design of the report materials:

The manuscript should be carefully edited by all authors.

1. Structure of the abstracts:

- number and name of the thematic area;

- UDC (on the left);

- information about the author is placed on the right:

- bold, italics: surname, initials;

- in italics: position, academic degree, academic rank - for research and teaching staff;
name of the university - for each author;

- information about the supervisor (for undergraduate and graduate students):

- bold, italics: surname, initials;

- italics: name of the university, position, academic degree, academic rank;

- title (bold, all caps);

- main text of the abstract;

- list of references (without paragraph indentation, italics).

Files with the abstracts of the reports, prepared in accordance with the requirements, must be submitted in electronic form (files should be named after the first author's surname, for example, "Ivanenko_Abstracts.doc"). Materials **up to 5 pages** in A4 format are accepted for printing.

1. Computer typing in Microsoft WORD is required. Text margins (mirrored): top, bottom, inner, outer - 2 cm. The font is Times New Roman, font size - 14. Line spacing - one and a half lines (1.5). Paragraph indentation - 1.0 cm.

2. Illustrations (drawings, figures, graphs, charts, diagrams, photographs) should be placed immediately after the first reference to them in the text, and if it is technically difficult to do so (for example, large in size), it should be placed on the next page. Figures should preferably be in *.jpg, *.bmp format.

3. Mathematical formulas should be entered in the Microsoft Equation 3.0 formula editor. Diagrams - Microsoft Excel editor.

4. References to the sources used are given in the text in square brackets (for example: [4, p. 5]).

5. The bibliographic description of sources "List of references:" is compiled in accordance with the current standards of library and publishing (DSTU 8302:2015 "Information and documentation. Bibliographic reference. General provisions and rules of compilation" as amended (UKND code 01.140.40)). The list of references is given in order, in italics.

FOR PARTICIPATION IN THE CONFERENCE, PLEASE CONTACT:

Address of the organizing committee: 31 Povitryanykh Syl Avenue, Kyiv, 03037, Kyiv National University of Construction and Architecture, room 335.

Tel./fax: +38(044) 241-55-71

E-mail: kapitall335@ukr.net.

Chairman of the Organizing Committee: Head of the Department of Economic Theory, Accounting and Taxation, Honored Worker of Education of Ukraine, Doctor of Economics, Professor Volodymyr Lych

Technical Secretary: Doctor of Economics, Professor of the Department of Economic Theory, Accounting and Taxation Zgalat-Lozynska Liubov tel. +38(050)9316141

SAMPLE DESIGN OF THESES

Section 1: Theoretical and methodological aspects of economic formation
intellectual and innovative capital: problems and prospects

UDC

Ivanenko Ivan,

*PhD in Economics, Associate Professor, Kyiv National University of
Construction and Architecture*

<https://orcid.org/0000-0001-9024-1593> (optional)

DEFINING PRIORITIES OF THE GENESIS OF THE ECONOMY OF INTELLECTUAL AND INNOVATION CAPITAL

Text of the report materials

Actuality.

Presentation of the main material......

Conclusions.

References:

1. Лич В. М. Трудовий потенціал: теорія і практика відтворення : монографія. Київ : Науковий світ, 2003. 313 с.
2. Štimac, M., Lych, V., & Yurchenko, Y.O. (2021). Процес розроблення фінансової стратегії. Фінансово-кредитна діяльність: проблеми теорії та практики. №3 (34). P. 126-132. <https://doi.org/10.18371/fcaptp.v3i34.215437>

It is allowed to submit abstracts without bibliographic sources.

Theses of graduate students are submitted with the supervisor:

Zima P.,

graduate student, Kyiv National University of Construction and Architecture

Scientific supervisor: M. Zinchenko

Dr.Sc. (Econ), Professor, Professor of the Department of Economic Theory,

Accounting and Taxation,

Kyiv National University of Construction and Architecture

Recommendations and tips for writing abstracts by links:

<http://nauka-online.org/content/yak-pysaty-tezy-konferenciyyu>

Additionally:

The conference participants have the opportunity to publish an article in the scientific journal "WAYS TO IMPROVE CONSTRUCTION EFFICIENCY" (included in the list of professional publications of Ukraine, category B, professional publication in economic and technical sciences).

Publications in the collection of scientific papers are paid separately.